

An artistic illustration of a town with a red flag and a speech bubble. The town is depicted in a sketchy, hand-drawn style with grey and black tones. A large red flag with a white cross is positioned on the right side. A speech bubble with a black outline is in the center, containing a smaller version of the town illustration. The text 'inspired kingborough' is written in a red, cursive font in the top left corner.

*inspired kingborough*

ART &  
CULTURE  
STRATEGY  
2019-2023

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Front cover & cropped details on contents page and pages 1, 3:  
Gathering 2013 by Kate Piekutowski  
Multi-layered etching on Steel  
Unique State, limited edition of 10



# INTRODUCTION

*a community that celebrates its arts, culture and place*

INSPIRED KINGBOROUGH, Kingborough Council's new Arts and Culture strategy is intended to revitalise and reposition Council's role in the cultural and creative life of the Kingborough community. Kingborough is home to a talented and diverse creative community and the purpose of this Strategy is to provide a framework for planning, service delivery, advocacy and leadership for arts and culture within the Kingborough community.

Council plays a key role in connecting arts groups, audiences and funding bodies, and providing venues and locations for events, exhibitions, performances and workshops. The development of INSPIRED KINGBOROUGH enables a strategic and coordinated approach to cultural development in Kingborough. This strategy is supported by the knowledge gained during a series of community consultation workshops with the local arts industry and cultural sector, Tasmanian Aboriginal communities, and the broader community.

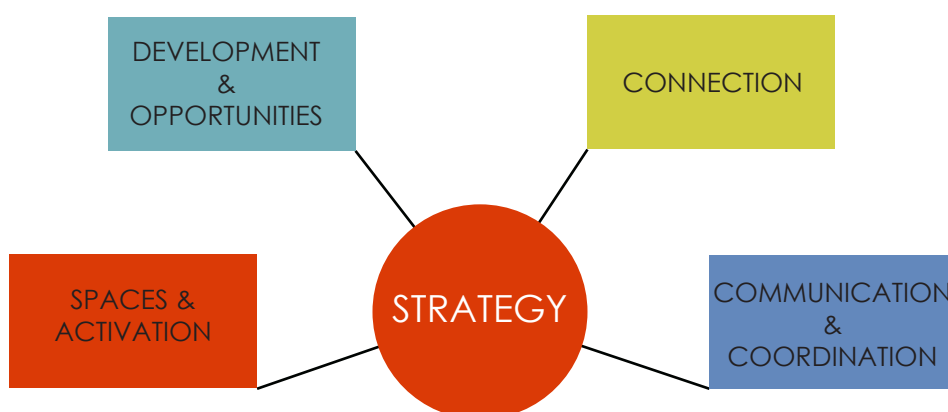
INSPIRED KINGBOROUGH contributes to Council's objectives established in its Kingborough Strategic Plan 2015- 2025, especially **1.5 Strategic Outcome: A community that celebrates its arts, culture and place**. It is centered around the recognition that the growth of cultural and creative industries is vital to strengthening community wellbeing and creating a rich and connected sense of place. The document includes showcases throughout as examples of current arts and cultural programs and events within a thematic context.



## EXECUTIVE SUMMARY

INSPIRED KINGBOROUGH is organised around Four (4) major themes that emerged from Council's community consultations during September and October 2016:

1. SPACES & ACTIVATION  
Activation of artist, community and performance spaces, via celebrations and events.
2. DEVELOPMENT & OPPORTUNITIES  
Opportunities for creative development and support
3. CONNECTION  
Collaborations, interactions, connections between artists and audiences
4. COMMUNICATION & COORDINATION  
Increased accessibility, greater marketing of events & networking opportunities



## DEFINITIONS

The terms 'arts' and 'culture' mean different things to different people based on a variety of individual, historical, social, educational and economic experiences. Council takes a broad approach in defining **arts** to be the tangible or intangible products of creativity. They may be created by artists, makers, performers, musicians, writers, crafts people, designers, actors, dancers and others. In this document 'artist' will be used broadly to refer to all. The term **culture** is defined as the beliefs, behaviours, objects, economies, and other characteristics common to members of a particular group or society. Recreation, events, celebrations, gatherings, language, traditions and stories are all expressions of culture. Through culture, people and groups define themselves, conform to society's shared values, and contribute creatively to the whole. Both art and culture are constantly evolving, shaped by global, national and local influences.



## BACKGROUND

Kingborough is a flourishing municipal area covering an area of 717 square kilometres. It is home to one of the longest coastlines in the state, stretching a stunning and unique 336 kilometres. Our region is a mix of urban spaces, coastal towns and rural and farming land. The population is approximately 36,000 according to the 2016 Australian Census. By 2022, it is projected to be around 41,000. The main population centre is the Kingston/Blackmans Bay area, which is located some 12 - 15km south of the Hobart CBD. We are located in one of Hobart's growth population corridors, with population predicted to grow at a substantial rate compared to the rest of the state. Kingborough's population increase for this Census period was the largest in any local government area in Tasmania.



## ARTS & CULTURE in KINGBOROUGH

Kingborough Council supports arts and culture in the community in a number of ways with a range of programs and activities that enhance the cultural life of the region. In addition to various changing programming, a timeline of key events includes:

- 2002 to present Abel Tasman Art Prize
- 2009 Mapping the Arts in Kingborough analysis
- 2012 Kingston Beach Arts Hub established
- 2013 to present sponsorship of Kingborough Art Prize
- 2014 Kingston Wetlands Sculpture Park established
- 2018 sponsorship of The Bruny Art Prize
- 2019 Community Hub opens
- 2019 inaugural Tropfest Short Film Festival



## 2. METHODOLOGY



Designed & led by Wendy Edwards, Community Mosaic, Westwinds Community Centre, Woodbridge





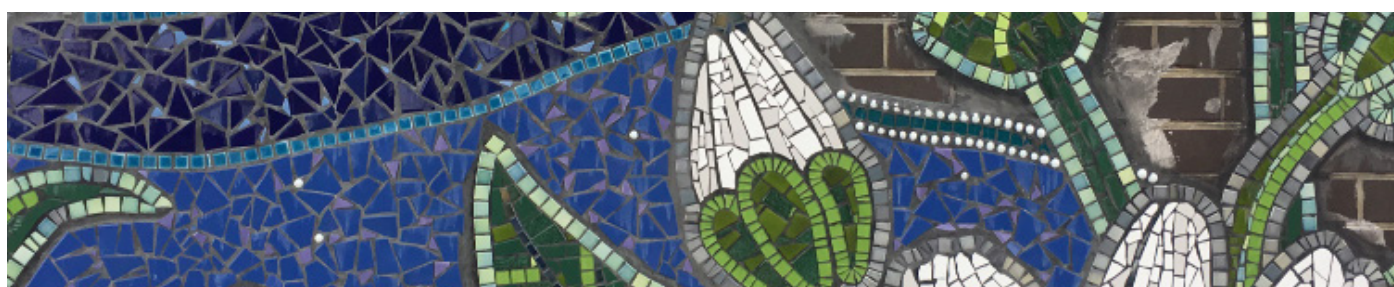
The strategy aims to position Kingborough Council as a facilitator in Kingborough's growth as a creative region for the benefit of residents and visitors. A rich and inclusive arts culture produces many flow-on community benefits. When the arts are thriving, life in that area is more connected, more interesting and more enjoyable. This strategy provides opportunities to strengthen community wellbeing by creating a culturally rich sense of place, thus contributing to the economic development of the region.

### CONSULTATION OUTCOMES

The consultation process involved the collation of information derived via surveys, community workshops, interviews and proposals. Participants views included ideas around:

- Opportunities for arts and cultural initiatives
- Innovation and economic development
- The type of models, programs, projects and activities which may fall within Council's responsibilities for arts and culture in Kingborough
- Identifying the main issues that Council is able to respond to in relation to arts and culture in Kingborough
- Recognition that there are a high number of artists, designers and crafts-people living and working in Kingborough, and many have gained recognition nationally and internationally, but tend not to exhibit or perform in Kingborough

These ideas were further condensed into four (4) organisational themes.







## CENTRAL THEMES

Information from the community consultations has been analysed and consolidated into central themes which the Strategy is based around:

### 1. SPACES and ACTIVATION

The built environment and public open spaces activated through celebration and events.

GOAL: SPACES THAT CELEBRATE THE COMMUNITY'S ARTS, CULTURE AND PLACE

### 2. DEVELOPMENT & OPPORTUNITIES

Development and opportunities are multi-faceted, may be funded, in-kind or facilitated

GOAL: OPPORTUNITIES FOR ARTS AND CULTURAL GROUPS OF ALL AGES, ABILITIES AND BACKGROUNDS

### 3. CONNECTION

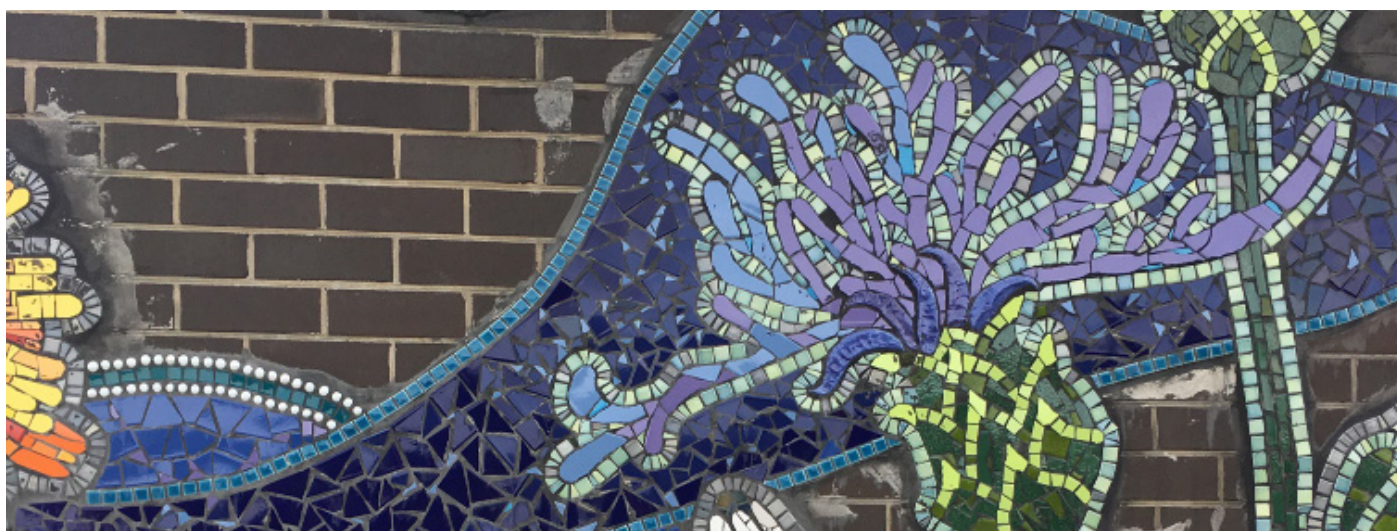
Broadly, artists want to connect with other creatives, with community, and audiences

GOAL: COMMUNITY CONNECTIONS VIA ART AND CULTURAL ACTIVITIES

### 4. COMMUNICATION & COORDINATION

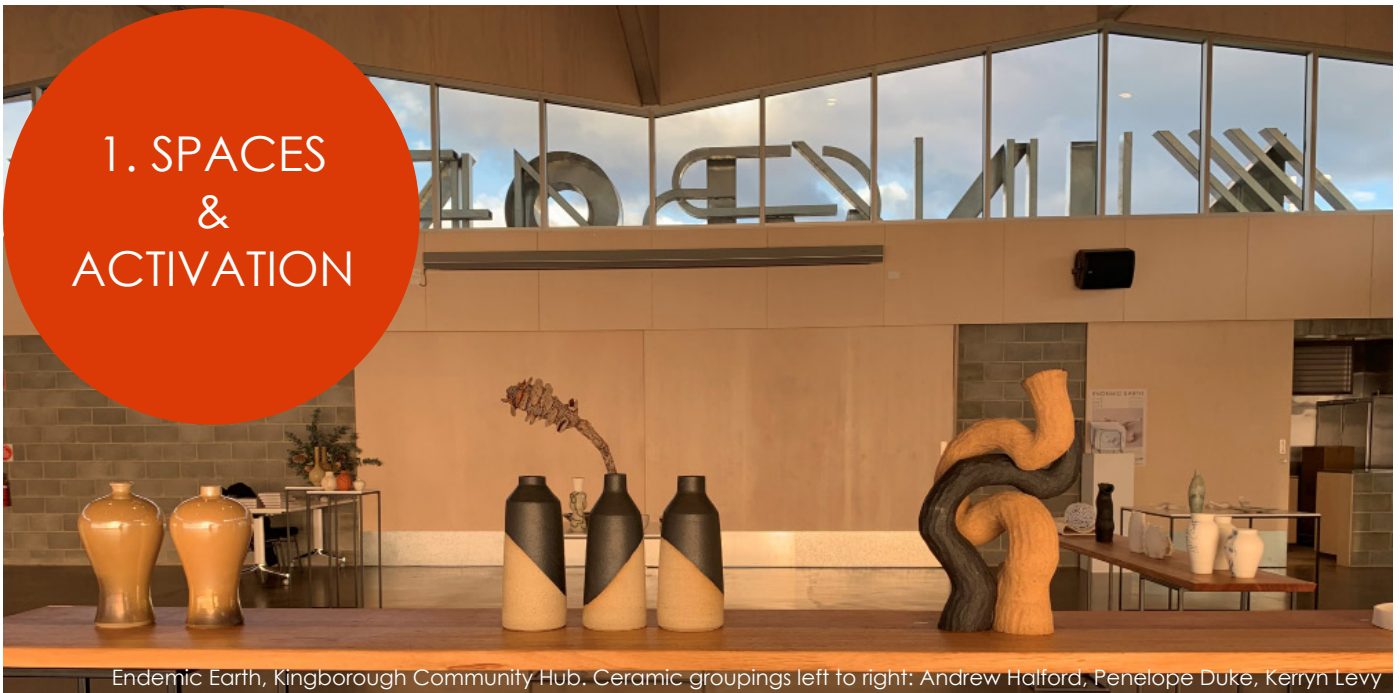
Artists, art groups, events, workshops are shared and promoted

GOAL: COMMUNITY IS INFORMED AND ARTS AND CULTURAL ACTIVITIES ARE MANAGED AND MARKETED WELL





## 1. SPACES & ACTIVATION



Endemic Earth, Kingborough Community Hub. Ceramic groupings left to right: Andrew Halford, Penelope Duke, Kerry Levy

### WHAT WE WERE TOLD

- Council should create a central hub where arts and cultural events can be showcased within the community.
- There needs to be more structured spaces for performances and exhibitions.
- Identity and place are powerful signifiers of who we are.
- There is a need to activate our public spaces via support for festivals, celebrations, markets and public art.
- Engagement and participation should be valued and encouraged because that is more important than outcomes or products.
- Council needs to put greater emphasis on recognising and attributing indigenous land.

### WHAT WE CAN DO

- Identify and encourage the celebration of local places, cultural practices, events and activities.
- Assist with the location, preservation and maintenance of places and materials that celebrate local traditions and cultural history.
- Utilise the new Kingborough Community Hub for arts and cultural events, exhibitions, gatherings, workshops.
- Identify solutions for the use of existing buildings for creative and cultural activity.
- Continue to promote opportunities for inclusion of public art in construction and 'place making' projects.
- Maximise opportunities to include artists and integrate public artworks into new and existing buildings.
- Develop a Reconciliation Action Plan (RAP), including dual place naming.

### SUMMARY

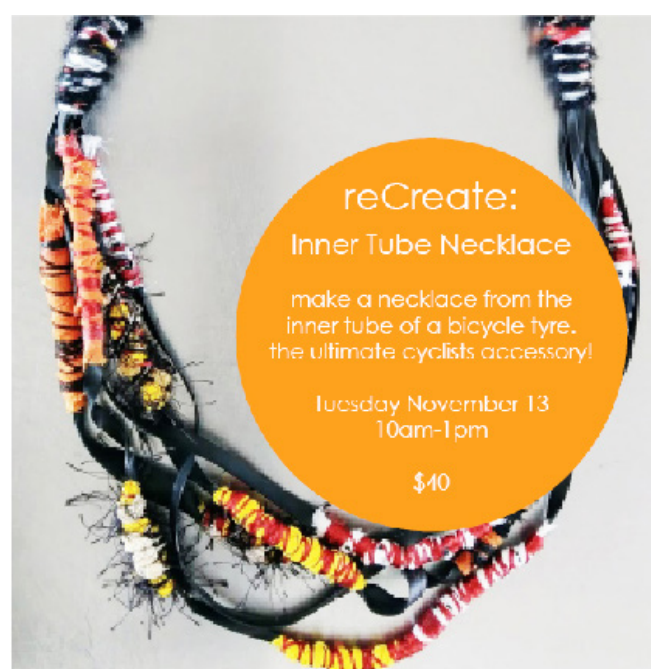
Council to utilise, promote and activate the built environment and public open space. Monitor and maintain opportunities for artists to be involved in infrastructure initiatives. Promote and support dual place naming via the Reconciliation Action Plan.

## SHOWCASE

### ARTS HUB @ KINGSTON BEACH HALL

Arts Hub was established in 2012 as workshop and gallery space available for hire by art, craft and creative groups. The space offers a gallery hanging system and lighting, trestle tables and chairs for workshops, a smart TV for presentations / slide-shows and attached kitchenette.

In mid-late 2019 this space will be further defined as workshop/ studio space with a black-board wall and wet-spaces in the external courtyard for 'messy' art activities and wash-up. Various community art groups have already expressed an interest in using the new space.





## 2.DEVELOPMENT & OPPORTUNITIES

Exhibition shot, Women's Word, June- July 2019

Roz Wren, *The Potted Response*, linen tea towel, thread. 2019

### WHAT WE WERE TOLD

- There should be more opportunities for community members to develop a broad range of skills and ideas.
- Council needs to facilitate integration and connection between small groups to share ideas and experiment.
- There should be increased provision of space for studios, workshops, exhibitions, performances and events.
- There needs to be more local exhibition opportunities.
- Interstate and international exhibitions should be showcased in the local area.
- Council should promote funding opportunities that exist for artists and community art groups.

### WHAT WE CAN DO

- Maintain an ongoing schedule of creative workshops.
- Provide and maintain facilities for cultural and artistic activities and opportunities.
- Facilitate partnerships.
- Provide exhibiting opportunities for local artists.
- Showcase exhibitions that bring interstate / international art to Kingborough.
- Support opportunities for the community to plan, run and participate in regional, state and national arts and cultural exhibitions, campaigns and events.
- Stimulate opportunities for collaboration.
- Encourage links between arts and cultural festivals, events and organisations and opportunities for cultural tourism.

### SUMMARY

Council to continue to offer workshops and workshop facilities, exhibitions and events supporting creative activity, development and enterprise. There should be support and encouragement of partnerships, sponsorships and other financial and in-kind opportunities for artists.

## SHOWCASE



Sarah Rayner, *Telopea Truncata*, Flowerbone series. hand carved porcelain 2019. Photo- Cristie Quail

## ENDEMIC EARTH

Contemporary Ceramics inspired by Tasmanian botanicals  
Kingborough Community Hub 1- 15 May 2019

Coinciding with The Australian Ceramics Triennale 2019 taking place in Hobart in May 2019, contemporary Australian ceramic artists were invited to submit works inspired by endemic Tasmanian vegetation. With pieces intimately connected to our local environment this exhibition showcases the work of local ceramicists alongside interstate contemporaries. The opportunity to develop new work, to extend and experiment in new directions and have work showcased in a professional exhibition available for sale demonstrates Council's commitment to Development and Opportunities. This exhibition is indicative of ongoing programming for the local community to engage with nationally and internationally acclaimed artists without leaving Kingborough.





### 3. CONNECTION

Community artwork, A Beautiful Spectrum, fabric installation

#### WHAT WE WERE TOLD

- Connecting art with place, and artists with collaborators and community, is key to a rich artistic and cultural life.
- Creating attractive public spaces makes residents proud of their local environment, creates a better place to live and attracts tourism to the area.
- There needs to be spaces for people to gather, mentor, teach and practice art, music, dance, and drama - a cultural heart.
- There should be support for interventions in public spaces, interaction with the environment and art the community can connect with.
- Parkland at Kingston Park should include public art and be connected with walking tracks and other experiences in the area.

#### WHAT WE CAN DO

- Maintain an ongoing schedule of creative workshops enabling community members to participate in arts activities.
- Support creative precincts and public art projects at Kingston park.
- Encourage the provision of opportunities for children and young people to participate in high quality arts and cultural activities.
- Showcase exhibitions that are accessible, inclusive and inspiring for our local community.
- Support opportunities for the community to plan, engage and participate in regional, state and national arts and cultural exhibitions, campaigns and events.
- Empower local people to engender a sense of pride in their identity through arts, heritage, environment and a sense of place.
- Offer programs that promote intergenerational cooperation.
- Promote local community based activities as well as wider arts and cultural experiences.
- Facilitate connections between individual artists, local arts and cultural groups, schools, local businesses and Aboriginal and multi-cultural groups.

#### SUMMARY

Council to continue to offer workshops and workshop facilities, exhibitions and events that are accessible, interesting and inclusive to the broader community. Provide support for ongoing arts programs and develop opportunities for young people to participate. Encourage and promote audience participation.



promotional flyer for Starry Seas Twilight Market, 2018-2019. Various artisans produce

## STARRY SEAS TWILIGHT MARKET

STARRY SEAS TWILIGHT MARKET ran over 4 months from December 2018- March 2019 as an event to celebrate and activate the foreshore in Blackmans Bay. The market provided an opportunity for artisan makers and producers to connect with consumers in the local community. It highlighted the beauty of Kingborough's coastline, the variety of creative products in our local area and brought community together to celebrate what living in Kingborough means.

The market was extremely well received both by local residents of Blackmans Bay and by members of the broader community. For the 2019 season, it has been proposed that the event move to the Kingborough Community Hub as an ongoing way to create connections at the community space there.



Deni Cupit photography





## WHAT WE WERE TOLD

- There needs to be improved communication between Council, artists and relevant stakeholders to encourage patronage and exhibiting / performing opportunities.
- Easier access to 'what's on' should be considered.
- Council to promote community participation in the creation and distribution of information enabling a sense of ownership.
- It would be beneficial to celebrate and profile local arts, events and artists using online marketing.
- The processes and procedure for organising events should be simplified so that organisers may follow a more streamlined approach.

## WHAT WE CAN DO

- Promote art and cultural events through social media, newsletters and on-line arts information.
- Provide advice and assistance to the community in seeking and applying for grants and other resources for arts and cultural programs, events and facilities.
- Facilitate community consultations and other forums to elicit community arts and cultural priorities and interests.
- Raise awareness of the range of arts and cultural activities available for all abilities and age groups.
- Work in partnership with key stake holders to produce and disseminate high quality promotional materials for local arts and cultural activities.

## SUMMARY

Council to identify opportunities to employ social media and digital technologies to connect people, places and art and extend the range of access, services and creative networks. Public forums should be supported including the provision of advice and assistance regarding grants, and facilitate community consultations.

## SHOWCASE

# KINGBOROUGH INSPIRATION NETWORK



KIN Kids workshop, June 2019. National gallery of Australia, Wolfensohn Gift, Blue Case

## KIN NEWSLETTER

Kingborough Inspiration Network (KIN) Newsletter is generally sent out on a monthly basis to a growing subscriber base. The newsletter includes information and programming run by council. It also acts as a portal for exhibitions, events and workshops within the municipality and beyond. Individual artists and art groups are invited to submit invitations, posters and information pertaining to arts and cultural events which are then shared in the newsletter. This coordinated digital approach allows people to see at a glance what is on in our local area. From here they can link in to what interests them in a quick and accessible manner.

*Indian 'Night of Lights'*  
**FRIDAY 18 OCTOBER**  
**FROM 5PM**



**DIWALI @ the Hub**  
Indian food, community  
art, henna tattoos & more

**KINGBOROUGH**  
COMMUNITY HUB  
7 Goshawk Way, Kingston

**Kingborough**

**12 JULY**  
**2 AUG**

**KIN KIDS**  
a travelling exhibition from the NGA

**MON-FRI, 10 - 4**



Wolfensohn Gift, Red & Yellow Cases

COME & EXPLORE WONDERFUL ITEMS OF MYTH,  
RITUAL, FORM, SPACE & DESIGN

**KINGBOROUGH**  
COMMUNITY HUB  
7 Goshawk Way, Kingston

+

**NGA**  
National Gallery of Australia



**KINGBOROUGH**  
COMMUNITY HUB  
7 Goshawk Way, Kingston

**KINGBOROUGH**  
COMMUNITY HUB  
7 Goshawk Way, Kingston

**10am-2pm**  
**TUES-SUN**



### 3. CONCLUSION & ACTION PLAN



Loz Abberton, *The F Word*, linen tea towel, etched lucite 2019. Women's Word Exhibition 2019

## COUNCIL'S OVERALL ROLE IN ARTS AND CULTURE



- Develop, implement and monitor Kingborough Council Arts and Culture Strategy 2019-2023.
- Advocate to the Federal and State Governments for increased funding for relevant programs and services for arts and culture.
- Provide Council resources for identified programs.
- Promote community capacity for leadership and organisation of arts and cultural events.



- Establish a collaborative and proactive planning approach with local providers, Federal and State Government and other organisations to identify and address the current and emerging needs of local artists, art groups and organisations.
- Ensure artists and art groups are considered in infrastructure design and service planning.



- Deliver arts and cultural programs and initiatives.
- Plan, develop and maintain accessible arts and cultural facilities and public art.
- Provide accessible information on issues, services and programs relating to arts and culture.



## CONCLUSION & ACTIONS



Sophie Carnell / *Carry the Moon in a Silver Bag* 2019, Linen tea towel, silver. Women's Word Exhibition, 2019

After conducting workshops and bringing together data from community consultations, Kingborough Council incorporated feedback into the Arts and Culture Strategy 2019-2023.

In consolidating the information received, and working within the limits of Council roles and responsibilities, a list of actions has been developed in alignment with Council's Strategic Plan (Appendix A). Council will continue its commitment to arts and culture through providing an annual operational budget and seeking opportunities for external funding of programs and initiatives. The areas where Council can be most effective have been identified as follows:

- Continuing the creation of local spaces, where people are able to enjoy easy access to activities that promote connectedness with a range of arts and cultural activities.
- Supporting and promoting awareness of local activities and programs, so as to encourage active participation in an artistic and cultural community.
- Conducting and supporting programs which are tailored to, and inclusive of, Kingborough Community's needs, with an emphasis on supporting and nurturing local talent and providing access to the arts from further afield for comparison, reflection and inspiration.
- Continue liaising with arts and cultural groups through a variety of networks to ensure Council is responding to ongoing needs.
- Developing improved ways to communicate key messages.

Within the scope of local government roles and responsibilities, Council will continue to carry out the work of responding to the changing needs of our community. We will provide leadership in creating a positive and inspiring environment for the Kingborough Community, with a focus on providing inclusive programs that support a broad spectrum of local artists, art and cultural groups, community members and audiences.